

Website Cookie Notice

MBA Financial Services Group, LLC

Effective date: July 16, 2026

This Cookie Notice explains how MBA Financial Services Group, LLC ("MBA," "we," "us") uses cookies and similar technologies on websites and digital services we operate, including mbafinancialservicesgroup.com and related hostnames, and partner services such as mbaprotection.net where applicable (the "MBA Website").

You can manage optional cookie categories at any time through **Privacy Settings** on our website footer. This notice may be downloaded or printed for your records.

1. What are cookies?

Cookies are small text files stored on your device when you visit a website. Similar technologies include pixels, tags, and local storage. They help sites function, remember preferences, and understand usage.

2. How we use cookies

We group cookies into the following categories:

- **Strictly necessary** — Required for security, network management, load balancing, and remembering your Privacy Settings. These cannot be switched off in our Privacy Settings.
- **Functional** — Support enhanced features and preferences. Optional; you may opt out.
- **Analytics** — Help us understand how the MBA Website is used (for example, pages visited and technical performance). When enabled, we may use tools such as Google Analytics. Optional under an opt-out model (enabled until you turn them off, unless we change the default and update this notice).
- **Marketing** — Used for advertising measurement or campaigns. **We do not currently use marketing/advertising cookies for cross-context behavioral advertising** (for example, we do not run ad-network retargeting pixels for that purpose). This category remains available in Privacy Settings if our practices change and we update this notice.

3. What we do not do

- We do not sell personal information.
- We do not use cookies for cross-context behavioral advertising / third-party ad retargeting as described in our Privacy Policy.

4. Managing cookies

- Use **Privacy Settings** on the MBA Website footer to turn optional categories on or off and save preferences.
- You may also control cookies through your browser settings (blocking or deleting cookies may affect site functionality).

5. More information

For broader privacy practices, see our Privacy Policy on the MBA Website.

Privacy contact: use the Contact page on the MBA website or call 1-800-452-3939

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Draft for corporate counsel review.